

BETHANY WAAL

GRAPHIC DESIGNER

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EDUCATION

Graphic Design, BA

Mount Vernon Nazarene
University

Mount Vernon, OH

April 29, 2017

SKILLS

Software

Adobe Illustrator

Adobe InDesign

Adobe Photoshop

Adobe Lightroom

Microsoft Word

Microsoft Excel

Microsoft Powerpoint

Key Skills

Interpersonal Skills

Teamwork Skills

Productivity

Quality

Reliability

Cooperation

Creativity

Attendance

Organization

Collaboration

REFERENCES

Available upon request

EXPERIENCE

Senior Graphic Designer

July 2017 – Present | Faith Life Ministries

- Balance twenty-five to thirty projects weekly from all ministry departments, including, posters, wayfinding signage, t-shirts, mailings, web graphics, social media graphics, and other various marketing materials
- Lead the conception and review drafts of junior designer to ensure consistency
- Collaborate with team members to execute cohesive and effective designs
- Maintain consistent branding while engaging and driving audience to act

Contract Graphic Designer

Oct. 2020 – Present | MVNU–Marketing Dept.

- Maintain consistent branding
- Balance multiple design projects including mailings, web graphics, social media graphics, and other various marketing materials

Graphic Design Intern

Feb. 2016 – June 2017 | MVNU - WNZR

- Executed visual brand concept and designed all marketing materials for annual fundraising event
- Balanced multiple design projects including posters, event tickets, website banners, brochures, promotional items, and advertisements
- Collaborated with leadership team members to design and implement themed layouts and print materials
- Maintained consistent branding
- Updated website content and design